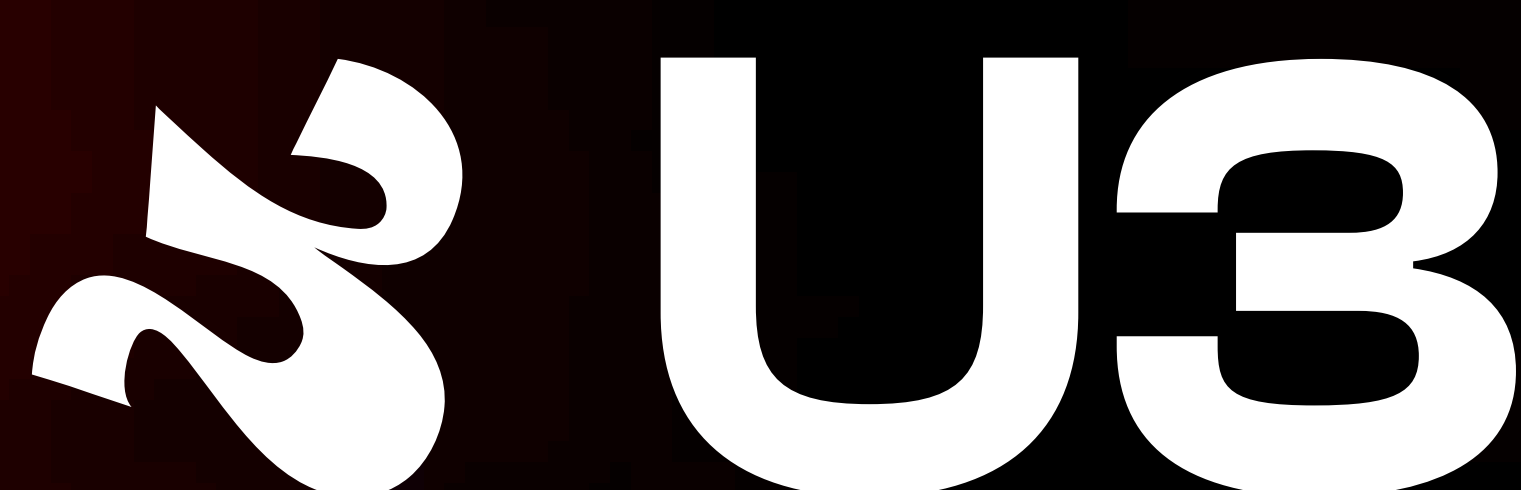


2026 COMPANY PROFILE

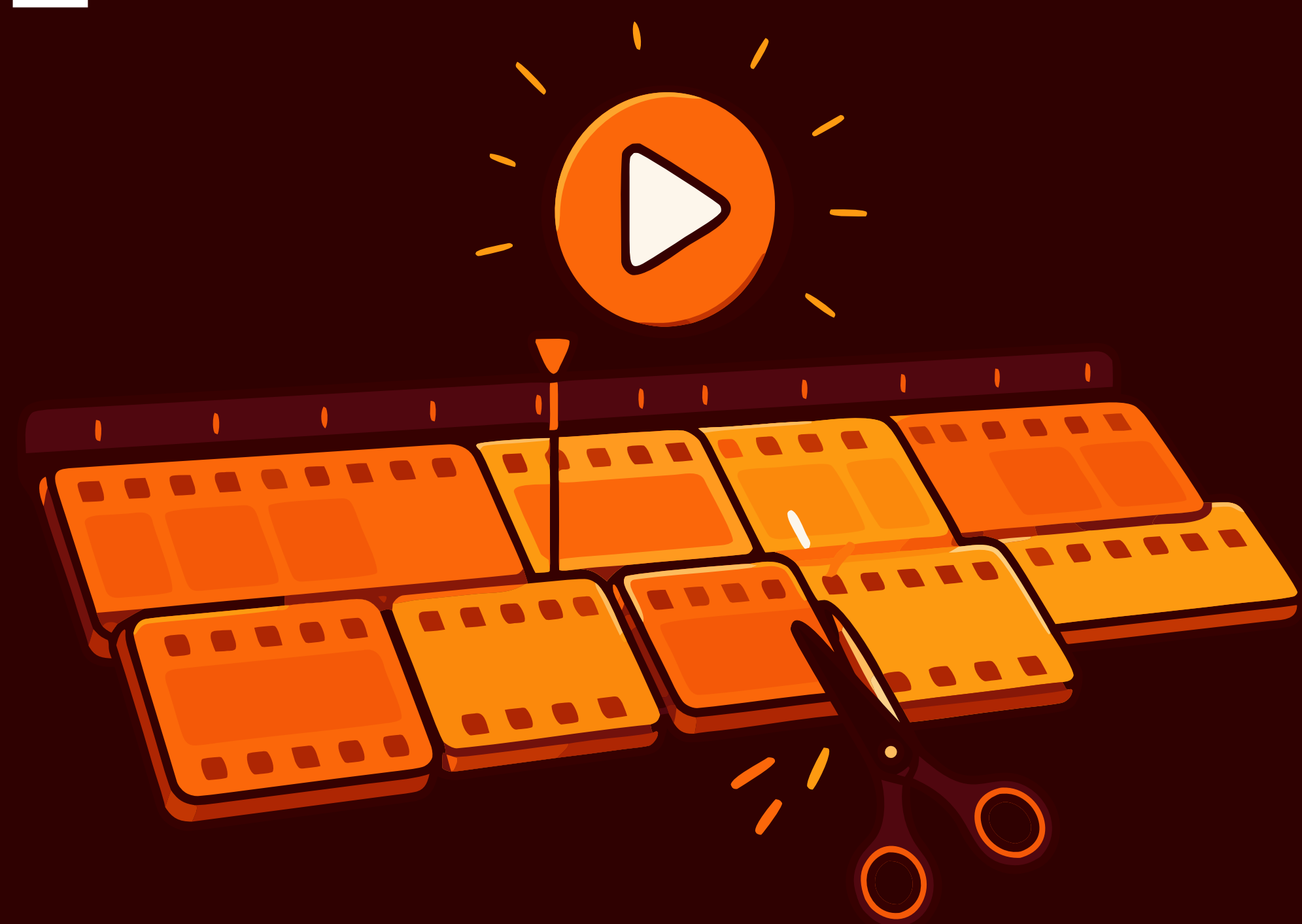


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CORE POSITIONING

We don't make
AI content.
We make
cinema.



THE U3 MANDATE

Every frame we deliver is engineered to capture the cultural zeitgeist of the region and scale internationally.

U3 is the Arab world's leading AI-powered creative studio. We fuse cinematic storytelling with cutting-edge artificial intelligence to produce content that moves audiences — and moves markets.

From viral social moments to full-scale brand campaigns, every frame we deliver is engineered for impact. We bypass generic generation tools in favor of custom models and handcrafted narratives.

THE GENESIS

Fusing human craft with machine intelligence.

U3 was born from a simple frustration: AI content looked like AI content. Flat, formulaic, forgettable. We believed the technology deserved better — and so did the audiences watching.

Founded in Cairo with a cinematic mindset, U3 set out to prove that artificial intelligence and human artistry aren't opposites — they're collaborators.

Today we are the Arab world's most-viewed AI creative studio, with work aired on national television, projected at government summits, and shared across millions of screens.

Our team blends filmmakers, prompt engineers, motion designers, and strategists — all working inside a proprietary pipeline that turns ideas into broadcast-grade content at a pace traditional production cannot match.



SCALE & IMPACT

Our Footprint in Metrics

30M+

VIEWS
GENERATED

170+

PROJECTS
DELIVERED

9

COUNTRIES
REACHED



● Higgsfield Top Creator Partner — Regional AI Pioneer Recognition

BROADCAST & PRESENCE

Cinematic Distribution

Al Arabiya

On-air AI-generated segment series exploring future tech landscapes.

Egyptian National TV

Produced flagship content packages for prime-time national broadcasts.

Cairo ICT

Live AI generation showcases at the region's largest technology summit.

Government & institutional campaigns

High-impact visual stories crafted for state public-sector initiatives.

Brand campaigns

High-end commercial content for major regional and international enterprises.

Social-first virality

Engineered campaigns generating millions of organic platform impressions.

SECTION 02

What We Do

OUR CAPABILITIES

Our Services



AI Video Production

Cinematic short-form and long-form video powered by generative AI.



AI Image Creation

Hyper-realistic and stylized visuals for campaigns, social, and print.



Motion Design

Dynamic motion graphics and animated sequences with AI-assisted workflows.



Social Media Content

Scroll-stopping reels, stories, and posts built for algorithmic reach.



Brand Identity & Visual Systems

Logos, visual languages, and brand guidelines infused with AI-generated artistry.

OUR CAPABILITIES

Our Services



Creative Strategy & Campaigns

End-to-end campaign ideation, scripting, and creative direction.



Advertising & Performance Creative

Conversion-optimized ad creatives for paid social and digital channels.



Event & Experiential Content

Immersive visuals for conferences, launches, and live activations.



AI Workflow Consulting

Custom AI pipeline design and team training for in-house creative teams.



OUR ECOSYSTEM

Sectors We Serve

- Media & Broadcasting
- Government & Public Sector
- Real Estate & Development
- Retail & E-Commerce
- Hospitality & Tourism
- Healthcare & Wellness
- Finance & Banking
- Technology & SaaS
- Education & EdTech
- Entertainment & Events
- Fashion & Luxury
- Food & Beverage
- Automotive
- Telecommunications
- Non-Profit & NGO



SECTION 03

Why U3

1

Cinematic Quality, Not AI Content

Every project is graded, directed, and polished to broadcast standard. We do not ship raw outputs.

2

Regional Fluency, Global Standard

We understand Arab audiences, culture, humor, timing, and deliver at an international production tier.

3

Speed Without Sacrifice

AI-accelerated pipelines let us deliver in days what traditional studios quote in weeks, with no quality trade-off.

4

End-to-End Ownership

From concept to final delivery, one team, one vision, no handoff gaps. Strategy, creation, and post, all under one roof.

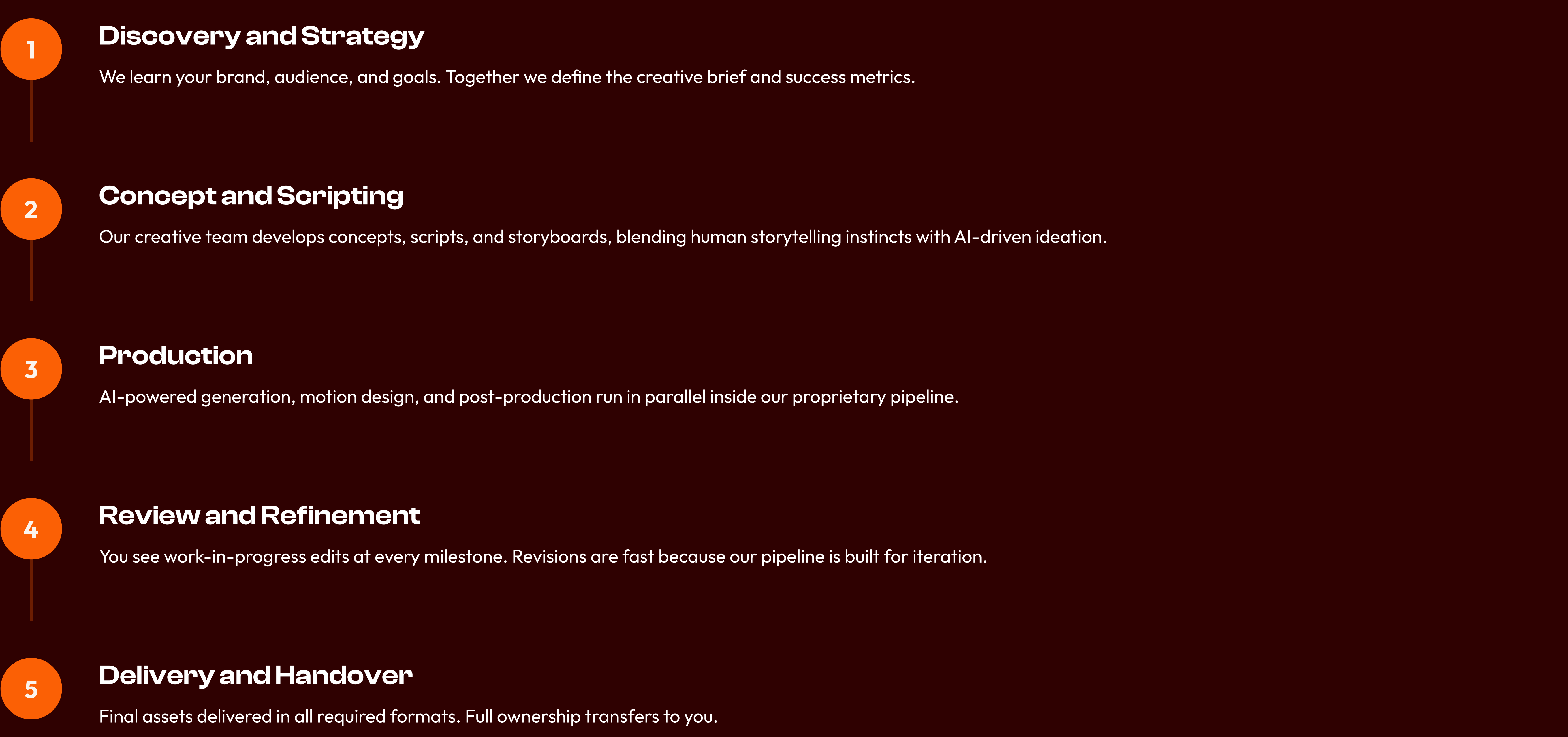
5

Proprietary Technology

Our workflows run on custom-built AI tools, not off-the-shelf prompts. The tech is our edge, and it is yours when you work with us.

OUR PROCESS

How We Work



COMMERCIAL TERMS

Payment Structure 50% upon project kickoff, 50% upon final delivery.	Ownership Full intellectual property rights transfer to client upon final payment.	Timeline Typical project delivery within 2-4 weeks depending on scope.
--	--	--

U3



ENGINEERED STACK

Our Technology

Midjourney	Hero image generation and concept art
Runway Gen-3	AI video generation and motion synthesis
Kling AI	Character-consistent video and scene generation
Higgsfield	Social-format video generation (Top Creator Partner)
Pika Labs	Stylized motion and effects generation
ElevenLabs	AI voice synthesis and dubbing
Adobe Creative Suite	Post-production, grading, and finishing
ComfyUI	Custom generative workflows and batch processing
Topaz AI	Upscaling, enhancement, and noise reduction

ENTERPRISE SECURITY

Your Data, Protected

- ✓

Non-Disclosure by Default

Every engagement is covered by NDA. Your creative brief, brand assets, and campaign details stay confidential.
- ✓

Access Control

Only assigned team members access your project. No freelancers, no offshore handoffs without your approval.
- ✓

No AI Training on Your Data

We never feed client materials into public AI models. Your content is generated, not recycled.
- ✓

Ownership Clarity

You own the final output. We retain no usage rights after delivery unless explicitly agreed.
- ✓

Secure File Handling

All files transferred via encrypted channels. Project assets are stored on access-controlled cloud infrastructure and purged on request.
- ✓

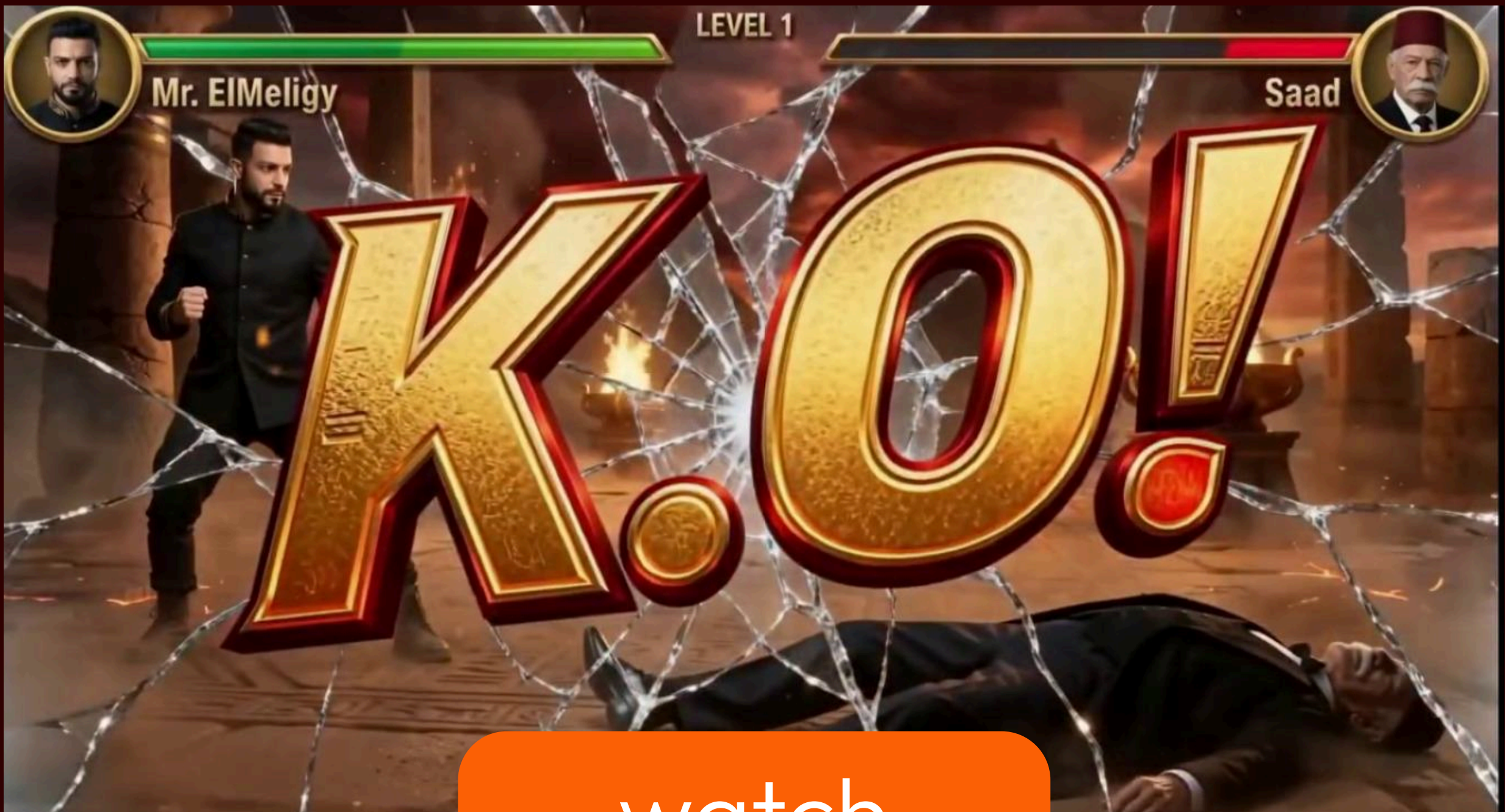
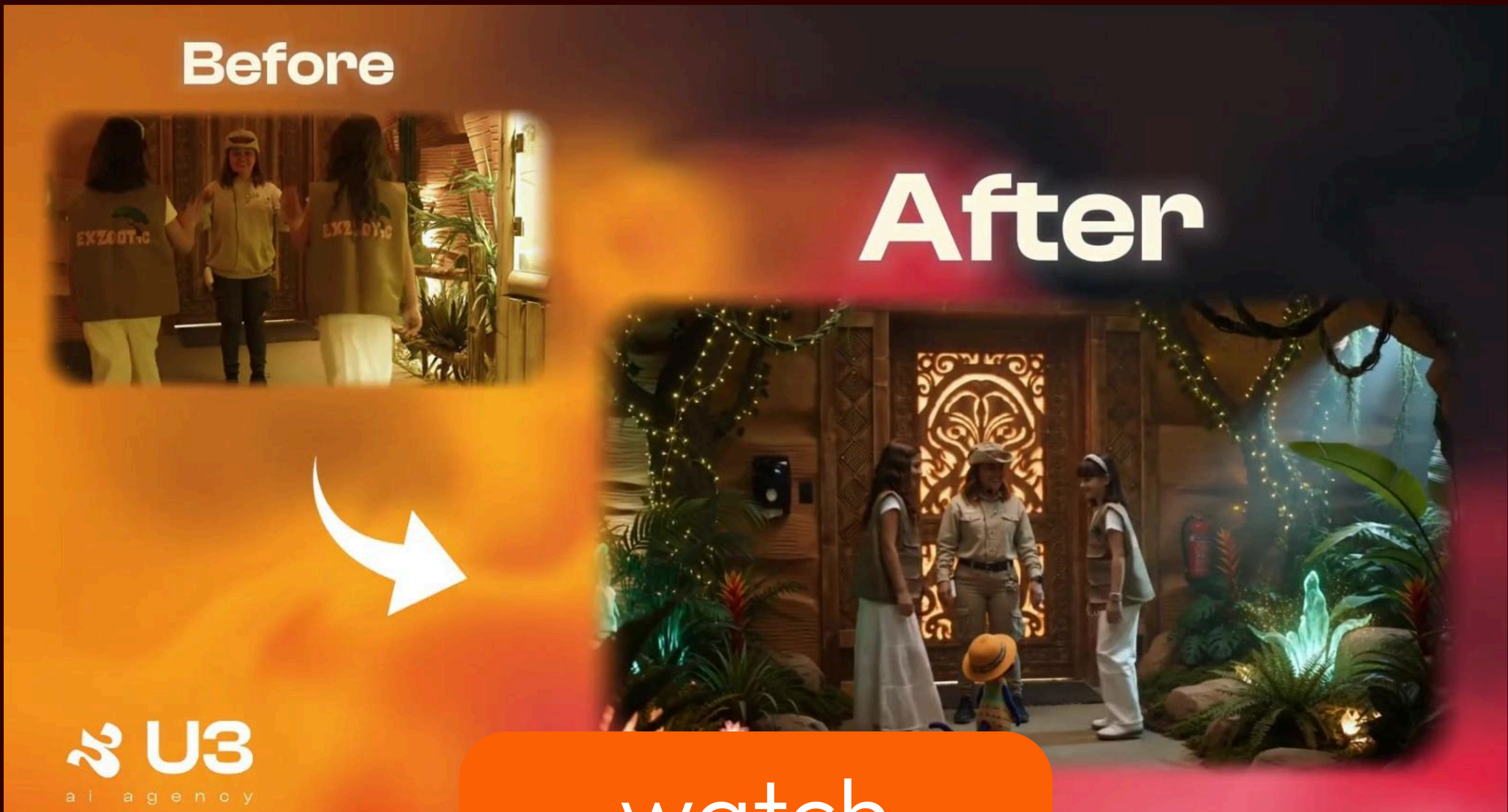
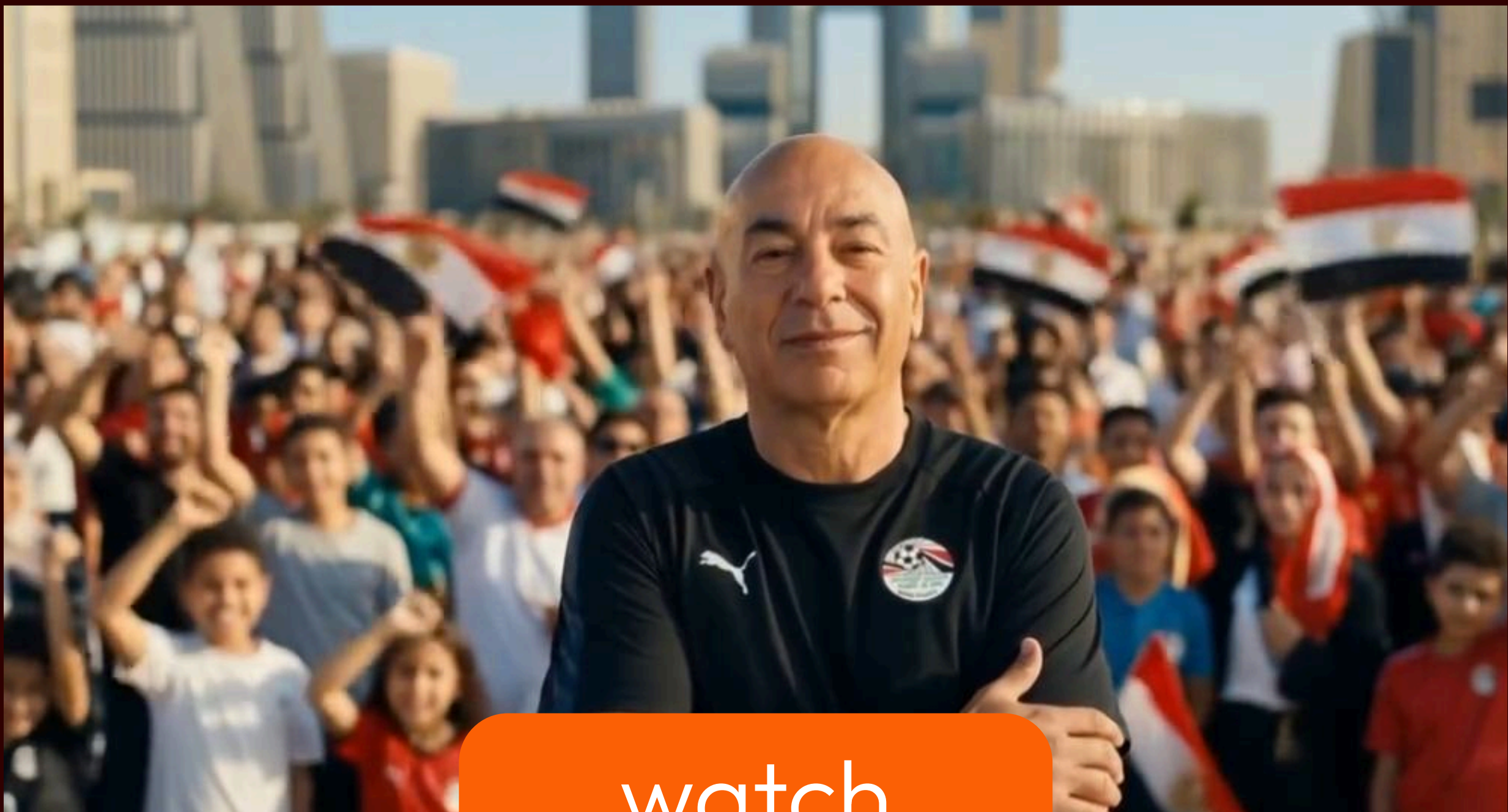
Compliance Ready

We align with regional data-protection expectations and can accommodate additional client-specific compliance requirements.



SELECTED PORTFOLIO

Cinematic Universes



El Bitash, Alexandria, Egypt
+201012345705
info@u3-ai.com
www.u3-ai.com





a i a g e n c y